

**This breakthrough leadership program
is coming to your area soon!
Don't miss your chance to gain an arsenal
of powerful skills, strategies, and techniques.**

THE CREATIVE



LEADERSHIP WORKSHOP

for Managers, Supervisors and Team Leaders

This is not your ordinary leadership course!

This is training for today's leaders — people like you who are pulled in a million different directions, expected to get more done with fewer resources, and forced to cope with budget cuts, corporate crises, reduction of employee benefits, hiring and wage freezes, and much more. Tough times call for creativity and innovation in leadership, and that's why this revolutionary course was developed.

In one day of lightning-paced, high-energy training, you'll learn techniques for turbo-charging your leadership skills and getting your employees on track for super performance and a significant boost in productivity. You'll learn how to support an environment of creativity, innovation, and passion, regardless of what type of company you work for. You'll learn once and for all what people need from their leaders, and even more important, you'll learn exactly how to give it to them.

You'll discover new ideas for motivating your best talent to continue performing at the top of their game, while giving your less-than-stellar performers the encouragement they need to really shine.

You'll explore ways to tap into your own personal leadership strengths, minimize your weaknesses, and develop a unique leadership style that is highly effective, yet reflects your core beliefs and personality. Fun, fast, and highly effective, this training will stimulate your thinking, recharge your batteries, and spark your outside-the-lines creativity as you inspire your employees to excellence.

Is this course for you?

If you are looking for training experience that's enriching, fun, fast paced, innovative, and jam-packed with ideas, tips, and strategies you haven't heard before, don't miss this course! It's designed specifically for people who are ready to commit to developing others and raising organization productivity to a higher level ... ready to restore energy and enthusiasm to their workplace ... and ready to champion an environment of creativity and collaboration. It's perfect for:

- **Managers and supervisors** who have moved into a leadership role
- **Team leaders** responsible for the growth, development, and performance of others
- **Anyone** who wants to enjoy expanded career choices and step into a leadership role



Start Here to Become a Creative Leader

- 11 essential skills every leader must know
- How to avoid common self-sabotaging behaviors that often plague both new and seasoned leaders
- What employees really want from you as a leader: The answers are guaranteed to surprise you!
- Your Personal Action Plan — a super tool to build character, strengthen leadership skills, and boost your overall effectiveness
- How to implement a leadership style that builds trust, communicates a clear vision, and guides your team to higher productivity and organization profits

Be Creative in Solving Problems, Conquering Stress and Burnout, and Building Morale

- Change happens! Tips and tools for meeting the challenges of change head-on while keeping your big-picture focus
- Flexibility and adaptability skills that will enable you to respond quickly, professionally, and effectively in virtually every crisis situation
- How to encourage your team members to apply their brain power and develop creative options to traditional problems
- What to do when creativity creates a mess: how to salvage the situation and chalk it up to lessons learned for next time
- The warning signs of stress and burnout in yourself and your team

Build Teams That Pull Together, Instead of Apart

- Ways to celebrate the strengths unique to each player on your team
- How the role of team leader differs from that of leader
- Why your team's ability to delegate effectively is the key to your success as a leader
- Strategies and techniques to encourage teammates to collaborate, cooperate, and turn to one another for help and inspiration
- Fantastic ideas to encourage and support team creativity and growth, including team retreats, think tanks, and other team-based activities
- How to create a team culture based on trusting relationships and an "all for one" mentality.

Motivate and re-energize your team by developing an environment of creativity and collaboration

- Create a team environment that's supportive, productive, and fun
- Strengthen morale and keep employees satisfied
- Inspire your people to reach — and exceed — their potential
- Gain more credibility and respect from your coworkers, colleagues, and employees
- Discover the secrets to a foolproof reward system
- Eliminate negativity, lackluster work, and poor attitudes from your team





☐ **Yes!** Please register me for the one-day
The Creative Leadership Workshop
Group Discounts available;

ORGANIZATION INFORMATION

Organization: _____
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Tele: _____ Fax: _____
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Approving Mgr's Name: ☐ Ms. _____
Job Title: _____
E-mail Address: _____

NAMES OF ATTENDEES (Please list additional names on a separate sheet.)

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E-mail Address: _____
☐ Mr.
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